



EYDK Impact Investing Summit 2024

"Accelerating Impact: Forge the Future, Transform Together"

Boğaziçi University, Albert Long Hall 23-24 May 2024, Istanbul

Masters of Ceremony:

- Tuğçe Söğüt, EYDK, Secretary General
- **Derin Altan, Esmiyor, Co-Founder & CEO**

DAY 1: May 23rd, 2024

09:15 / Welcome Coffee and Registration

10.00 / Opening Speech

Şafak Müderrisgil, İmpact İnvesting Advisory Board Türkiye (EYDK), Chair

10:20 / Institutional Greetings

11:30 / Fireside Chat - "Global Vision for Impact Investing"

- Şafak Müderrisgil, EYDK, Chair
- Nick Hurd, The Global Steering Group for Impact Investment (GSG), Chair

12:15 / Inspirational Panel - "Türkiye's Present & Future for Impact Investing"

- Seçil Yıldız, Development and Investment Bank of Türkiye, Executive Vice President (Moderator)
- Paolo Marchi, UNICEF, Country Office Representative
- Orhan Solak, T.C. Ministry of Environment, Urbanisation and Climate Change, Vice President
- Funda Süzer, UNDP ICPSD, Impact Investing Lead
- Sule Kilic, European Bank for Reconstruction and Development (EBRD), Deputy Country Head of Türkiye
- Hakan Ertürk, Kızılay İmpact İnvestment and Consulting, General Manager
- Etkin Özen, World Bank, Program Leader and Senior Financial Sector Specialist

12:55-13:45 Light Lunch

14:00 Framing Day 1

Tuğçe Söğüt, EYDK, Secretary General & Derin Altan, Esmiyor, Co-Founder - CEO

14:05 / Panel - "Impact Capital Supply: Perspectives from Private Equity, Venture Capital, and Limited Partners"

- Hale Özsoy, Turkven PE, Director (Moderator)
- **Burcu Yar Günhan**, Mediterra Capital PE, Internal Audit, ESG & Operational Transformation Operating Partner
- Erman Kalkandelen, Franklin Templeton Türkiye, CEO
- Murat Onuk, Arz Portföy Asset Management, Managing Partner
- Kamil Kılıç, Letven VC, Founder & CEO
- Barış Gen, International Finance Corporation (IFC), Principal Investment Officer

14:45 / Panel - "Impact Capital Flow: Perspectives from Corporates"

- Özgür Temel, Maxis PE, CEO (Moderator)
- Poyraz Koğacıoğlu, The Industrial Development Bank of Türkiye, Executive Vice President
- Zafer Sönmez, Tosyalı Holding, Group President, Strategy and Business Development
- Dr. Murtaza Ata, Kalyon Enerji, CEO & Board Member
- Yağız Oral, TEB Asset Management, CEO Turkish Institutional Investment Managers' Association, Chair
- Alp Keler, IC Holding, Chief Strategy & Investment Officer Chair IC Enterra Renewable Energy





15:30-16:10 Coffee Break

16:15 / Panel - "Impact Storytelling: Showcase of Early Impact Investments in Türkiye"

- **Kutluhan Taşkın**, Strategy and Budget, The Presidency of the Republic of Türkiye, Vice President (Moderator)
- **İbrahim Öztop,** Türkiye Development Fund, Chairman of the Board
- Ahmet Şimşek, Ministry of Industry and Technology, Director General of Development Agencies
- Erdem İnan, Trendyol Group, CEO
- Barış Karakullukçu Özenoğlu, Türkiye İş Bankası, Next Generation Entrepreneurship Group President -100th Year Venture Capital, Chair
- Hasan Turgut, ODTÜ Teknokent, Director of Digital Transformation
- Sergenç İneler, Tarkem, İzmir Historical Kemeraltı Real Estate Investment Fund, General Manager
- Öner Tekin, Vestel Ventures, General Manager

17:00 / Panel - "Impact Capital Demand: Meeting the Needs of a Changing World"

- Ali Ercan Özgür, IDEMA, Co-Founder & Chair, NeedsMap Co-Founder (Moderator)
- Sinem Güravşar, İstasyon TEDÜ, General Coordinator
- Ayşe Sabuncu, Impact Hub, Co-Founder
- Sıla Baştürk Ağıroğlu, Rally Assets, Senior Associate
- Sezai Hazır, Habitat Association, Chair

17:45 Wrap-up for Day 1

• Tuğçe Söğüt, EYDK, Secretary General & Derin Altan, Esmiyor, Co-Founder - CEO





DAY 2: May 24th, 2024

09:15 / Welcome Coffee and Registration

10:00 / Framing Day 2

• Tuğçe Söğüt, EYDK, Secretary General & Derin Altan, Esmiyor, Co-Founder – CEO

10:15 / Panel - "Place-Based Impact Investing for Green Housing Finance"

- Assoc. Prof. Dr. Duygu Erten, TURKECO Consulting and Energy Inc., Independent Board Member (Moderator)
- **Prof. Dr. Ali Hepsen**, Istanbul University, Faculty Member
- Songül Yeşilçimenli, Garanti BBVA, Housing Finance Director
- İlker Koç, Banking Regulation and Supervision Agency (BDDK), Enforcement III (Participation Banking)
 Department
- Makbule Yönel Maya, TSKB Real Estate Appraisal Inc., General Manager

11.00 / Fireside Chat - "Aligning Impact and Values: Impact Investing for Family Offices"

- Karim Harji, Oxford University, Programme Director (Moderator)
- Zeynep Bodur Okyay, Kale Group, President & CEO

11:30 / Spotlight Panel - "An Option for Alternative and Innovative Capital: Faith-Based Investments in Alignment with SDGs"

- Fatma Cinar, Participation Banks Association of Türkiye, Director (Moderator)
- Emek Günaydın, Ministry of Treasury and Finance, Directorate General of Debt Office, Deputy Director General
- Mohammed Dawood, HSBC, Global Capital Financing, Director
- Seçil Yıldız, Development and Investment Bank of Türkiye, Executive Vice President
- Mesut Polat, Kuveyt Türk, Head of Strategy Planning and Corporate Performance Management
- Omar Shaikh, the Global Ethical Finance Initiative (GEFI), Managing Director

12:30-13:35 Light Lunch

13:40 / Spotlight Panel - "A Toolkit for Climate Action: Overcome Data Scarcity-Act for Climate Action-Measure Impact"

- Emre Eren Korkmaz, Oxford Centre for Technology and Development, Founder (Moderator)
- Hülya Akınç, Enerjisa, Commercial Microgrid Projects Business Development Manager
- Ahmet Baş, Google, EMEA Marketing Research & Insights Manager
- Barış Arıkan, MEXT Technology Center, Executive Director

14:10 / Spotlight Panel: "Innovative Impact Investing Tools: Impact Bonds"

- Chih Hoong Sin, Advisor to UNESCO and UNICEF on Outcomes Contracting and Impact Investing (Moderator)
- Şafak Müderrisgil, Etkiyap, Chair
- Ian Dewae, Hogent University, Researcher
- Amit Shah, Bridges Outcomes Partnerships, Director
- Andreea Anastasiu, GOLab University of Oxford, Executive Director
- Gagandeep Nanda, Dalberg, Associate Partner

15:00-15:30 Coffee Break

$15: 40 \ / \ Fireside\ Chat - "Navigating\ Impact\ Measurement:\ Defining\ What\ Truly\ Matters"$

- Melek De-Wint, Etkiyap, Board Member (Moderator)
- Karim Harji, University of Oxford, Programme Director





16:05 / Panel - "Impact Transparency: Measuring-Reporting-Assuring-Managing Impact"

- Alphan Manas, SKD, Founding Member (Moderator)
- Gülşah Günay, KGK, Head of Sustainability Standards Department
- Seçil Sayın Kutluca, Capital Markets Board of Türkiye, Deputy Head, Strategy Development Department
- Özlem Ünlüer, Arçelik Global, Director of Sustainability
- Ceyda Özgün, Etkiyap, Chief Impact Officer
- **Dora Üreten**, Escarus, Director
- Çiğdem Palalı, Sachi Consultancy, Co-Founder
- Gonca Ongan, SV Türkiye, Chair

17:00 / Panel - "Delivering Social Impact Through Investing in Women's Football"

- Şafak Müderrisgil, Turkish Football Federation, Board Member Responsible for Law, Women's Football and Sustainability (Moderator)
- Philip Müller Wirth, UNESCO, Chief of the Sport Section
- Sema Kasapoğlu, Turkish National Olympic Committee, Board Member
- Liam Mc Groarty, UEFA, Strategic Development Manager
- Kiraz Öcal, Kızlar Sahada (Girls on the Soccer Field), Co-Founder
- İ. Renay Onur, Spor İstanbul, General Manager

17:45 / Wrap-up of Day 2

• Tuğçe Söğüt, EYDK, Secretary General & Derin Altan, Esmiyor, Co-Founder - CEO